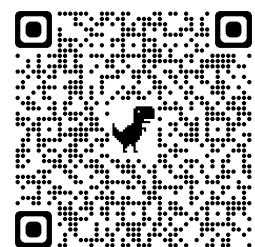


# CURRENT RESEARCH TOPICS IN PHARMACY:

## Traditional Medicine Talks

May 26<sup>th</sup>, 2023



**FIRST SESSION**  
**11.00 AM-12.45 PM**  
*Moderator:*  
Mehmet  
GÜMÜŞTAŞ

Welcome  
Assoc. Prof. Betül OKUYAN

Bioorganic MgO nanoparticles attenuate oxidative stress and upregulate gene expression onto attenuate doxorubicin-induced cardiotoxicity  
Prof. Atiar Rahman

Phytopharmaceuticals as a protagonist approach for upsurging bioactivity of traditional medicines  
Assoc. Prof. Monika Dwivedi

Evaluation of *Withania somnifera* (Ashwagandha) in post-traumatic stress disorder induced neurobehavioral and biochemical markers : An experimental study  
Dr. Sana Rehman

**SECOND SESSION**  
**13:00-14.45 PM**  
*Moderator:*  
Ceyda EKENTOK  
ATICI

HPTLC: A tool for herbal drug discovery  
Prof. Abhishek Gupta

Persian Traditional Medicine  
Assoc. Prof. Laleh Khodaie

Folk medicinal plants of Turkey : An overview  
Assoc. Prof. Gizem Emre

Interactions of traditional and modern medicine in respiratory disorders : An Indian perspective  
Prof. Arunabha Ray

**THIRD SESSION**  
**15.00-16.15 PM**  
*Moderator:*  
Esra TATAR

Traditional use of medicinal plants in Albania, past and present  
Prof. Vilma Papajani

Voltametric analysis of the antioxidative potential of medicinal plants traditionally used in North Macedonia  
Assoc. Prof. Viktorija Maksimova

Biological activities of *Scolymus hispanicus L.*  
Assoc. Prof. Pervin Rayaman

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## *Traditional Medicine Talks*

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# **PHYTOPHARMACEUTICALS AS A PROTAGONIST APPROACH FOR UPSURGING BIOACTIVITY of TRADITIONAL MEDICINES**

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Phytopharmaceuticals emerged as a protagonist approach for enhancing the bioactivity and therapeutic potential of traditional remedies. Traditional medicines have been deeply rooted in cultural practices for centuries to address various health conditions. Upsurged drug delivery approaches offer a scientific framework to bridge the gap between traditional knowledge and modern medicine through phyto-pharmaceuticals. Phytopharmaceuticals can incorporate a spectrum of bioactive compounds, including polyphenols, alkaloids, flavonoids, and terpenoids, and effect in enhancing therapeutic outcomes through improved bioavailability, increased efficacy, and targeted action on specific molecular pathways. Present research work is focused on therapeutic enhancement of phytocompounds and extracts by encapsulating them in polymeric nanocarriers. We attempted co-delivery of polyphenolic bio-enhancers with oleanolic acid in chitosan coated PLGA nanoparticles for oral delivery with enhanced anticancer potential countering the toxicity issues of cancer chemotherapy. Advancement in phytopharmaceuticals aid in reinforcing the functionality of naringenin loaded poly caprolactone nanoparticles in terms of release, chemoprevention, and therapeutics. Thus, integration of phytopharmaceuticals into traditional medicine represents a progressive strategy for elevating the bioactivity of herbal remedies. This approach holds immense potential to upgrade traditional medicine and to establish evidence-based therapeutic interventions for global healthcare challenges.

**Keywords:** Phytopharmaceuticals; Traditional medicine; Bioenhancers; nanoparticles.

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